

FROM SHED TO SUCCESS- MUSHROOM ENTERPRISE TRANSFORMING RURAL LIVELIHOODS

Name of Entrepreneur: Mrs. Subitha Albert

Address: Pilavillai House, Ottamaram, Kaliyyakavillai,
Kanyakumari District, Tamil Nadu.

Age: 27

Educational Qualification: BA



Impact analysis:

Particulars	Before start of ARYA	After adoption of ARYA (2024)
Name of enterprise	Pasumai Mushroom	VEGGION
Size of enterprises (No. of bags)	75 Bags/month	240 Bags/month
Individual / Group	Individual	Group
Production (Kg/No.)	500 kg Mushroom / year	4000 kg/year
Cost of Production /unit (Rs.)	6000	1,80,000
Gross income (Rs./Year)	1,00,000	7,40,000
Net income (Rs./Year)	94,000	5,60,000
Marketing	Neighbors, local area shop	Kerala and domestic market of Kanyakumari district
No. of functional unit at start: 1		
No. of functional unit at present: 3		

- ❖ Attended Mushroom cultivation and spawn production training under ARYA project and involved in production of Oyster mushroom.
- ❖ The fresh mushroom is marketed as “VEGGION” meeting the retail demand of the domestic market of Kanyakumari district and marketing in Kerala.
- ❖ This unit established has a turnover of 4000 Kg /Year with an annual net income of Rs. 5,60,000/-



ARYA mushroom skill training certificate distribution



Members involved in Oyster Mushroom



Overview of cropping room with packing