

## कृषि प्रौद्योषिकी अनुप्रयो अनुसंधान संस्थान





## AGRICULTURAL TECHNOLOGY APPLICATION RESEARCH INSTITUTE

**ICAR-ATARI, ZONE-X, HYDERABAD** 

KVK : PJTSAU KVK, WYRA

DATE : 17/09/2024

TITLE : Awareness on Cultivation of Marigold in view of Festival Season through mass Media

VENUE : KVK WYRA

## **ACTIVITY:**

1. Created awareness on the cultivation of marigold for more income generation during festival season.

2. Further, created awareness on important crop management practices, nutrient management practices and other important practices for getting higher yields to the farmers in Khammam district though mass media.

## **Scientists involved:**

Dr. K. Ravi Kumar Programme Coordinator (FAC). Dr.V.Chaitanya SMS (Horticulture)



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