

ICAR SCAD Krishi Vigyan Kendra, Thoothukudi, TN

29.07.2025

A District-Level Mega Farmers Mela on Banana Export Ecosystem in Thoothukudi District of Tamil Nadu

A mega farmers mela entitled “Introductory Stakeholders Meeting on Banana Export Ecosystem Development in Thoothukudi District” of Tamil Nadu was conducted on 25.07.2025 at ICAR SCAD Krishi Vigyan Kendra, Vagaikulam. This mela was attended by more than 500 banana growers from various blocks of the district. The present ICAR ATARI Director of Zone-X, Hyderabad, Dr. Shaik N. Meera was invited as a chief guest for this mela. Director ATARI Zone-X interacted with all the scientists of ICAR SCAD KVK and the representative banana growers of Thoothukudi District to bridge the gap between the farmers needs and technological solutions to promote banana cultivation and export promotion and delivered a chief guest keynote address during the event. Dr. P. P. Murugan, DEE, TNAU Coimbatore, delivered a Guest of Honor Address, followed by a Special Address by Dr. M. Theradimani, Dean of VOC Agricultural College and Research Institute, Killikulam; Dr. R. Swarnapriya, Special Officer, Banana Research Station, VOC Agricultural College and Research Institute, Killikulam; Mrs. Alli Rani, Deputy Director of Agriculture; and Dr. Alex, Assistant Director of Horticulture. On the sidelines of the mela, an exhibition was arranged for displaying the various technological products of Banana. During the event, a book on banana cultivation and post-harvest technologies was released by the Director of ATARI Zone-X. Towards the closing ceremony of the programme, the farmers have been distributed with Banana Special and vermicompost by the Director of ATARI.